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invest in  
yourself?



## User Experience Internship

### Responsibilities:

- Provides support and input to COUNTRY teams on varied efforts to deliver consumer centric experiences across devices, focusing on sales, purchase and self-service
- Responsible for flows, wireframes, mock-ups, prototypes, use cases, etc.
- Delivers and maintains user-friendly, effective, efficient, error tolerant and engagement interface design and applications for our clients and visitors
- Creates, improves and streamlines processes to maximize customer experience
- Delivers small to medium scale interfaces/applications which are consumer friendly, well-integrated and reusable, ensuring they comply with business objectives, positively promote the COUNTRY Financial brand and follow brand standards
- Troubleshoots and recommends fixes to problems relating to existing interfaces/applications

### Requirements:

- Pursuing a degree in Graphic Design, Arts Technology, Human Computer Interaction or a related field
- Must be able to work full-time hours from late May to early August 2019. The internship may be extended part-time into the fall semester; depending on the availability of the student, the needs of the company, and strong work performance.
- Graduation date of August 2019 or beyond
- Experience in web content, marketing, e-commerce, digital marketing, graphic arts, usability, social media or gamification (or equivalent)
- Knowledge of responsive design techniques
- Experience in analyzing data and utilizing analytics to discover usability issues
- Experience with user centered design and creating wireframes
- Experience with usability testing and other methodologies

Apply for the Corporate Internship Program at

[www.internshipsatcountry.com](http://www.internshipsatcountry.com)



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